DESTINATION Moosehead Lake

WE BELIEVE

In Destination Moosehead Lake

- Our history that shows tourism and visitor experiences have always been vital to the region's long-term economic health.
- That working collaboratively, small communities and businesses throughout the region can be powerful to sustain a thriving economy. When we work together, we all thrive on the rising tide.
- In integrity, transparency, delivery of excellent service and information that threads all experiences together.
- In a strong, committed, focused board supplemented by professional staff, independent contributors and a robust volunteer network working within a year-round sustainable budget, utilizing up-to-date technology.
- In sharing our beautiful communities and landscape with residents and visitors from all over the world.
- That all our guests should be welcomed with warm hospitality and be treated with dignity and respect.
- That our shared vast landscape unites us as neighbors in all our endeavors.
- That every individual has the choice to live, work and recreate on this landscape and to protect our environment by acting responsibly to keep it sustainable for future generations.
- In preserving and honoring the rights of private landowners, who willingly share their land for our recreational and healthy enjoyment.
- In educating the public in preparedness, the ways of the woods, living in concert with nature and the inter connectivity between a healthy environment, outdoor recreation and a vibrant economy.
- That connection with and access to nature is basic to a healthy lifestyle, is foundational to community health and is restorative for visitors to our destination in every season.
- In the calming and restorative powers of nature -
    - In the mysterious haunting call of the loon
    - In the relaxation of the lapping clear water beneath the bright blue sky above
    - In the intrigue and endless possibilities of the incredible night sky
    - To put all problems and egos in proper perspective in our vast landscape of woods and water
    - To help us unplug and escape the rigors of urban existence
    - To relax and enable us to reconnect with ourselves, friends and family, and that every season offers a rich, new, powerful outdoor learning experience.

We are made better when we all participate in community together.