



Destination Moosehead Lake 2024 Tiered Membership Benefits

	Crown Jewel Package	Lakeside Package	Showcase Package	Enhanced Package	Partner Dues Only
Partnership Levels (advertising packages include partnership dues and website advertising)	\$2,000	\$1,650	\$800	\$550	\$275-Tourism \$195 Business and/or Non-Profit
Display Listing Location category + subcategory page(s)	Unlimited	Unlimited	Listing in your industry category + 2 of your industry subcategory pages	Listing in your industry category + 1 of your industry subcategory pages	Listing in your industry category
Business name, website address or social media site with link, and contact information	✓	✓	✓	✓	✓
Grid Listing in the Activities Guide	✓	✓	✓	✓	✓
Brochures and rack cards at the Visitor Center	✓	✓	✓	✓	✓
Visitor's Center referrals	✓	✓	✓	✓	✓
Representation at local, regional and state conferences	✓	✓	✓	✓	✓
Post events on website	✓	✓	✓	✓	✓
Participate in Co-op Advertising	✓	✓	✓	✓	✓
Partners only monthly newsletter with industry reports, trends and data	✓	✓	✓	✓	✓
Share events and sales with DML staff to be included in our monthly newsletter list featuring community members, partners and tourists	✓	✓	✓	✓	✓

Tagged, mentioned and/or shared on DML social media (FB and IG) feed and/or stories as appropriate	✓	✓	✓	✓	✓
Business description and photos on listing	250 word description & 12 images on website listing	250 word description & 12 images on website listing	250 word description & 12 images on website listing	100 word description & 4 images on website listing	
Ability to post videos and webcam live stream on your listing profile	✓	✓	✓		
Event Sponsorship Credits for event(s) of your choice	3	2	1		
Business showcased in the Visitors' Center on the TV displays at request	1 year	3 months	1 month		
Designated section of the website on the Homepage, Live, Eat, Sleep, Shop with quick link to business listing	✓	✓			
Logo as a clickable link "Thank You" in footer on email blasts, newsletters and on DML homepage	✓				